

**Lower Columbia Human Resources Management Association
Presents:**

Employee Recognition.. from Hire to Retire

presented by Dianna Gould, SPHR

What works for Employee Recognition in the 21st Century? How do you keep employees motivated throughout their employment? Do generational differences matter when it comes to recognition? Come prepared for a lively discussion about the many forms of recognition and how it can have a negative or positive impact on your bottom line.



Dianna Gould, SPHR has over 20 years experience in the human resources profession. Currently she is the Field Services Director for the Pacific West Region for the Society of Human Resource Management (SHRM). Prior to joining SHRM, she had experience as an HR Manager & HR Director for Fortune 500 companies to start-up firms. She has worked in the high tech, international export, manufacturing, and service industries. She has a Bachelor of Science in Business Administration from Warner Pacific College and obtained a Comprehensive Human Resource Management (CHR) certification from Portland State University. She has been an active member with SHRM since 1991 and has volunteered for a variety of leadership roles during that time. She has served as the President for the Portland Human Resource Management Association and in 2006 was the Director of the Oregon State Council Board of Directors. She has taught courses at Clark College for the PHR and SPHR Human Resources Certification Institute (HRCI) certification and is life-time certified as a Senior Professional Human Resources (SPHR).

TO REGISTER:

LCHRMA sessions are \$16 if you prepay and \$18 if you pay at the door and includes lunch prepared by the Baked Alaska.

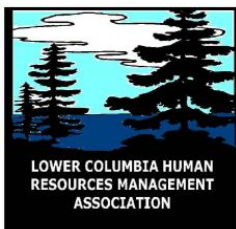
Register online at: www.lchrma.org by October 1st

No-shows will be billed.

Wednesday,
October 6, 2009

11:30am to 1:00pm

Baked Alaska Restaurant
#1 12th Street
Astoria, OR 97103



LCHMRA'S mission is to engage the human resource community by providing networking and relationship building opportunities, professional development, and other resources that enhance HR professionals' contributions to the workplace and the local community. Anyone with human resources responsibility or an interest in the meeting topic is welcome to attend.