

LOWER COLUMBIA HUMAN RESOURCES
MANAGEMENT ASSOCIATION PRESENTS:



LCHRMA's mission is to engage the HR community by providing networking and relationship building opportunities, professional development, and other resources that enhance HR professionals' contributions to the workplace and the local community. Anyone with HR responsibility, or an interest in the meeting topic is welcome to attend.



AFFILIATE OF
SRMTM
SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

Shopping in the Labor Market: Recruit and KEEP good employees! Learn about recent trends in the economy!

Shawna Sykes will discuss these points, and more:

- What are the demographics of your industry's labor force?
- What is your industry's turnover rate and how do you compare?
- What is the wage range for jobs you hire for?
- How have businesses' total compensation costs changed over time?
- What are the new laws regarding Veterans that you must know?
- Learn about services offered by WorkSource Oregon partners to help you save time and recruit candidates that more closely match your needs.
- Learn about the National Career Readiness Certificate and how you can use it to screen candidates.

For nearly 10 years, Shawna Sykes has served Clatsop, Columbia, and Tillamook counties as an economist for the Oregon Employment Department's Workforce and Economic Research Division. Shawna provides labor market information about the Northwest Oregon area to businesses, community leaders, and residents for use in business, community, economic development, and career planning.

A graduate of Lewis & Clark College with a Bachelor of Arts in Economics, Shawna is a member of the Oregon Community Foundation's North Coast Leadership Council and a graduate and community trainer for the Ford Family Foundation's leadership training program. Based out of the St. Helens office of the Employment Department, she also holds regular office hours in the Astoria and Tillamook offices.

The meeting will be held on March 7, 2012 at the Baked Alaska Restaurant, #1 12th St. in Astoria, from 11:30am to 1:00pm. You need not be a member to attend. Register online at www.lchrma.org. The cost, including lunch prepared by the Baked Alaska, is \$15 for SHRM members and \$20 for non-members.

Registration Deadline: March 2, 2012